## Mr.PALPANDIAN A

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## Qualification

Degree	Branch	Institution / University	Year of Passing
M.Phil	Commerce	Cardamom Planters Association College	2015
M.Com	Commerce	Pioneer College Of Arts And Science	2013
B.Com	Commerce	Bishop Appasamy Arts And Science College	2011

#### Ph.D. Details



## **Additional Qualification**

Name of Course	Place of Study	Date	Duration	
PGDCA	Pioneer College, Coimbatore	April, 2013	1year	
Adolescent counselling	Bishop Heber College	July-2021	1 Month	

# **Work Experience**

Name of Institution	Address of Institution	Designation	From	То	
Bishop Heber College	Trichy-17	Assistant Professor	28-08-2017	Till date	

Teaching / Research Experience							
U.G.: 5 years	P.G. :	NIL	M.Phil.	NIL	Ph.D.	NIL	J

## Research Guidance

U.G.: NIL P.G.: 4 years M.Phil.: NIL Ph.D.: NIL

## **Field Experience**

TypeName of the SectorDesignationFromToIndustrySJLT Textiles Ltd, NammakkalAccountant6/1/20145/31/2015

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6.	Conferences / Worksho <mark>ps / Seminar</mark> s Organise <mark>d</mark>	0
7.	Research Projects	0
8.	Resource Person	0
9.	Consultancy  Awards Recieved	0
10.	Awards Recieved	0
11.	Patent	0
12.	Extension Activities Undertaken	0
13.	Professional Membership	0
14.	M.Phil. / Ph.D. Produced	0 / 0

#### CONFERENCES / WORKSHOPS / SEMINARS ATTENDED

- National level Workshop on "Research Methodology & SPSS Tools" sponsored by Bishop Heber College organized by Department of Commerce at Trichy during 18/11/2021 to 19/11/2021.
- National level Workshop on "Academic and Administrative Audit in Pursuit of Excellence in Higher Education" sponsored by United Board organized by Bishop Heber College at Trichy during 24/06/2021 to 26/06/2021.
- International level Conference on "Step Up Sustainable Development Goals Into Actions" sponsored by Bishop Heber College organized by Department of Commerce at Trichy during 31/03/2021 to 31/03/2021.
- 4. National level Workshop on "A Boom For the Teaching and Research" sponsored by Bishop Heber College organized by Department of Library and Information Science at Trichy during 26/03/2021 to 27/03/2021.
- International level Seminar on "Research Methodology" sponsored by Kamalam College of Arts and Science organized by Department of Commerce at Udumalapet during 13/02/2021 to 13/02/2021.
- 6. National level Workshop on "*E-Content Development*" sponsored by Bishop Heber College organized by Deanery of Academics at Trichy during 27/10/2020 to 02/11/2020.
- International level Conference on "*Current issues in Indian Economy*" sponsored by Bishop Geber College organized by Commerce Department at Trichy during 08/01/2020 to 08/01/2020.
- 8. College level Workshop on "International Financial Reporting Standards" sponsored by Bishop Heber College organized by Commerce Department, Bishop Heber College at Trichy during 09/02/2019 to 09/02/2019.
- 9. College level Workshop on "EXAMINATIONS AND EVALUATION REFORMS" sponsored by Bishop Heber College organized by Bishop Heber College at Trichy during 10/03/2018 to 10/03/2018.

#### **Research Papers Presented**

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- "7 Ps of Marketing Mix Adopted by Jio Telecom Ltd" in the International conference on Current Issues in Indian Economy sponsored by Bishop Heber College, organized by Department of Commerce at Trichy during 08/01/2020 to 08/01/2020.
- "Constraints of Women Entrepreneurship" in the National conference on Paradigm Shift in Entrepreneurship sponsored by Nss College, organized by Department of Business Administration at Kerala during 30/03/2015 to 30/03/2015.

#### Publication in Journals

 "A Study on the Customer Satisfaction Towards 7 Ps of Marketing Mix Adopted by Jio Telecom Ltd" published in Our Heritage (PEER REVIEW) Vol. 68, Issue No. 45, February 2020 ISSN: 0474-9030.

